Ameren Exhibit 24.1 BAP 23.01 Attach						2012									Self Disallo	wance Afte	er SurReb.								
Previously Provided Informa	tion				Spons	orships												Responses t	ο RΔP 23 N	1					
Freviously Frovided Illiornia	lion																	nesponses t	U BAF 23.U						
<u>Line</u> : Recipient	Electric	Gas	Total Date	e Location	Sponsor- ship Descrip- tion	Attend-ed Benefit	Mess- aging e Descrip- tion	Ad. Channels B	Tangible Personal Benefits (Tickets ooth Meals)	(Ameren Exh 6.2) Value of Tangible Personal Benefits	Voucher	Ad Ex. #3ta	ff Gas Ad	SRK Rebuttal Adj,	Self Disallowanc	Total AIC Gas Self Disallowa nce	Elec Self	1) Explain why expense is necessary for delivery service;	Identify rate-paye	3) Provide rationale for recovery of expense r from rate- payers;	4) Explain how expense qualifies as advertising expense;	5) Identify specific Section 9 225(3) advertising cate gory;	ldentify specific advertising message;	7) Identify targeted audience; and	8) Identify the means or method in which the message was conveyed.
a	b	С	d e	f	g	h	i	j	k I	m	n	o	р	q	t	u	v	w	x	у	z	aa	ab	ac	ad
1 SPONSORSHIPS BEARDSTOWN CHAMBER OF																									
2 COMMERCE	463		463																						
DONATION FOR 3 HALLOWEEN CANDY	100		100 Oct	Beards- town	Halloween festivities,	Public Welfare	Safety	Activities- distribute		C	169341	0		100	0	0		Non-501c3 contribution		Sec 9-22	7 n/a	n/o	n/o	n/a	n/o
MEMBERSHIP DUES &	100		100 Oct	Beards-	candy Community		Energy	candy			109341	U		100	U	U	U	CONTINUUTO	vvellale	FUA	II/a	n/a	n/a	II/a	n/a
4 CONTRIBUTION	363		363 June		Outreach	Welfare	Efficiency			(159279	1		0	363	0	363	Removed							
5 HIGH SCHOOL	300	200	500																						
HOCKEY TEAM THANKSGIVING 5K	300	200	300		Event Sponsor - Hockey	Public		Activities-										Non-501c3	Public	Sec 9-22	7				
6 RUN	300	200	500 Nov	Belleville	Team Run		Safety	run		0	170478	3	200	300	0	0	0	contribution		PUA	n/a	n/a	n/a	n/a	n/a
BEVERLY FARM	225	150	375																						
7 FOUNDATION 6/1/2012 BEVERLY FARMS GOLF TOURNAMENT	225	150	3/5		Beverly			Activities-																	
8 FUNDRAISER	225	150	375 June	e Godfrey	Farm Even	t		golf	golf	375	158464	3	150	0	375	150	225	Removed							
BIG BROTHERS & BIG				-				_	_																
9 SISTERS LADIES GOLF	204	136	340		Big Brothers			Activities-																	
TOURNAMENT TEAM 10 REGISTRATION	204	136	340 May	Belleville	Big Sisters Event	Public Welfare	Safety	golf registration		C	156609	7	136	0	340	136	204	Removed							
BRADLEY 11 UNIVERSITY	7,500	5,000	12,500																						
BRADLEY ATHLETICS 12 SPONSORSHIP CENTRAL ILLINOIS	7,500	5,000	12,500 Oct	Peoria	Bradley Athletics	Public Welfare	Energy Efficiency	Booklet	tickets	2000	169122	4 8		0	2000	800	1200	Energy Efficiency awareness	Act-On- Energy Program Know- ledge	Allow-able Advert- ising	Informs e group abou conserving energy	A, E, I		AIC y customers attending event	Program Book. Signage
13 BLACK EXPO	900	600	1,500																						
14 16TH ANNUAL EXPO	900	600	1,500 Oct	Peoria	Exposition	Public Welfare	Energy Efficiency	Booklet,Bag s B	ooth	C	168905	4 9		0	0	0	0	Energy Efficiency awareness	Act-On- Energy Program Know- ledge	Allow-able Advert- ising	Informs group about conserving energy	A, E, I		AIC y customers attending event	Program Book, Bags,. Signage
CENTRAL ILLINOIS																									
BUSINESS 15 PUBLISHERS	2,376	1,584	3,960																				Tazewell		
INTERBUSINESS ISSUES NOT FOR PROFIT 16 SPONSORSHIPS	2,376	1,584	3,960 Nov	Peoria	Ad space donated to not for profits	Public	Various	Magazine		C	170876	5 19		0	0	0		Contribute Ad space to non profits	non-		Informs about opportunities for services	- I	County Children's Advocacy Center Triva Night	customers ai in greater	ea Magazine
CENTRAL ILLINOIS																									
17 WW II REENACTMENT	300	200	500																Safety						
WORLD WAR II					World War														around electric	Allow-able	e Informs			AIC customers	
REENACTMENT BOOK				_	Reenactme													Electric and	and gas	Advert-	group abou		Stay tuned	in greater	
18 AD	300	200		Tremont	nt Events	Welfare	Safety	Booklet		(152835	6 10		0	0	0	0	Gas Safety	lines	ising	safety	C, I	to Safety	Peoria Are	a Booklet
19 CHILDRENS HOME MAUI JIM CHARITY	1,500	1,000	2,500		Maui Jim																				
GOLF CLASSIC 20 SPONSORSHIP	1,500	1,000	2,500 Mar	Peoria	Charity Event	Public Welfare	Safety	Activities- golf	tickets	400	152191	6	1,000	1,260	400	160	240	501c3 contribution	Public Welfare	Sec 9-22 PUA	7 n/a	n/a	n/a	n/a	n/a

Ameren Exhibit 24.1 BAP 23.01 Attach							2012										Self D	isallowance Aft	er SurReb.								
Previously Provided Informati	ion					Spons	orships													Responses	to BAP 23.0	1					
,						Sponsor- ship Descrip-	Attend-e	Mess- aging e Descrip-			Tangible Personal Benefits (Tickets	(Ameren Exh 6.2) Value of Tangible Personal		Ad		SRK	Self Disallowa	IC Total AIC Gas Self anc Disallowa	Elec Self	1) Explain why expense is necessary for delivery	, 2) Identify rate-paye	3) Provide rationale for recovery of expense from rate	4) Explair how expense qualifies as advertising	Section 9 225(3) advert-	e- 6) Identify specific e- advertising	7) Identify targeted audience;	8) Identify the means or method in which the message was
Line : Recipient	Electric b	Gas c	Total d	Date e	Location f	tion a	Benefit h	tion i	Channels i	Booth k	Meals)	Benefits m	Vouche n	r Ex	t.#}taff Gas Ac	Rebuttal Adj	e after R	eb. nce u	ce	service;	benefits;	payers;	expense;	gory; aa	message; ab	and ac	conveyed. ad
1 SPONSORSHIPS	Ü		, a			9		•	,		•				, p	Ч		u u	Ť		^	,	-	uu	ub	uo	uu
CITY OF EAST 21 PEORIA	1,200	800	2,000																		Act-On-				Looking for		
FESTIVAL OF LIGHTS PARADE WHALE 22 FLOAT	1,200	800		Dec	East Peoria	Festival of Lights	Public Welfare	Energy Efficiency	Booklet, Float in Light parade			0	16401	58 1	1			0 0		Energy Efficiency awareness	Energy Program Know-	Allow-abl Advert- ising	Informs e group abou conserving energy	t A, E, I	a Better	AIC y customers	Program Book
23 CITY OF ELMWOOD CANINE PROGRAM 24 SPONSORSHIP	300	200 200	500 500		Elmwood	Canine program	Public Welfare	Safety				0	15649	144	200	300		0 0		non -501c3 contribution		Sec 9-22 PUA	7 n/a	n/a	n/a	n/a	n/a
25 ILLINOIS PAYMENT 5 OF 5	1,200	800	2,000			Lighting at	Duklis													No. 504-0	Dublis	0 0.00	7				
LIGHTING AT SPORTS 26 COMPLEX CITY OF PEORIA	1,200	800		July	Hillsboro	Sports Complex	Public Welfare	Safety				0	16230	16	800	1,200		0 0	(Non 501c3 contribution		Sec 9-22 PUA	n/a	n/a	n/a	n/a	n/a
27 ILLINOIS	1,500	1,000	2,500			Luncheon																			Joining		Presen-
SPONSORSHIP - State 28 of the City DANVILLE AREA 29 COMMUNITY	1,500 900	1,000 600	2,500 1,500	Jan	Peoria	&Speaker Sponsorshi p	Public Welfare	Diversity			tickets	400	17362	189	1,000	1,260		400 160	240	Educationa message	Emplo- yment	Advert- ising	e Informs group abou jobs	t D, I	Together fo our Community		tation, coworker atten-dance
NJCAA MEN S NATIONAL BASKETBALL 30 TOURNAMENT DECATUR	900	600		Dec	Danville	NJCAA Men's National Basketball Tournamen		Safety	Booklet			0	17363	31 1.	2	()	0 0	(Educationa) Safety	Safety - around electricity	Advert-	e Informs group abou safety	t C, I	Stay tuned to Safety	Decatur	Program Booklet
31 CELEBRATION SPONSORSHIP OF 32 OUTDOOR FESTIVAL DECATUR FUTURES	4,500 4,500	3,000 3,000	7,500 7,500	June	Decatur	Outdoor musical celebration	Public Welfare	Safety			Tickets	500	15044	79	3,000	4,200		500 200	300	Educationa Safety	Safety - around electricity	Advert-	e Informs group abou safety	t C, I	Stay tuned to Safety	Decatur	Banners
33 CHARITY TATE AND LYLE	4,320	2,880	7,200			Tate and															Act-On- Energy		Informs				
PLAYERS CHAMPIONSHIP 34 SPONSORSHIP DECATUR HUMAN	4,320	2,880	7,200	June	Decatur	Lyle Player Champion- ship Golf	Public Welfare	Energy Efficiency	Banner, Signage	Booth	golf, tickets event & parking	5000	15329	39 1	3 2,880	1,320	50	000 2000	3000	Energy Efficiency awareness	Program Know-	Allow-abl Advert- ising	e group abou conserving energy		ActOnEnergy.com	g Decatur	Banner, bags, signage
35 RELATIIONS MLK SCHOLARSHIP	600	400	1,000			Scholarship and	Public													Scholarship		Sec 9-22	7				
36 BANQUET DECATUR PARK 37 DISTRICT	600 6,000	400 4,000	1,000 10,000	Jan	Decatur		Welfare	Diversity			tickets	400	17134	80	400	360	ĺ	400 160	240	contribution	Welfare	PUA	n/a	n/a	n/a	n/a	n/a
DECATUR PARK SINGERS AND FIRST 38 TEE SPONSORSHIP DECATUR PUBLIC 39 SCHOOL	6,000 3,000	4,000 2,000	10,000 5,000		Decatur	Park Singers and First Tee (golf for children in need)		Safety				0	15436	79	4,000	6,000		0 ((501c3 contribution		Sec 9-22 PUA	7 n/a	n/a	n/a	n/a	n/a
TURKEY TOURNAMENT BASKETBALL 40 SPONSORSHIP	3,000	2,000	5,000	Nov.	Decatur	High Schoo Basketball Tournamen	Public	Energy Efficiency	Booklet			0	17134	71 2	20	(0 0	(Energy Efficiency awareness	Act-On- Energy Program Know- ledge	Allow-abl Advert- ising	Informs e group abou conserving energy		ActOnEnero	g Decatur	Booklet Ad

Ameren Exhibit 24.1 BAP 23.01 Attach						2012								Self Disal	lowance Afte	er SurReb.							
Previously Provided Informati	ion				Spons	orships											Responses	to BAP 23.0)1				
Line ⊧Recipient	Electric	Gas	Total Da	te Location	Sponsor- ship Descrip- tion	Attend-e Benefit	Mess- aging e Descrip- tion	Ad. Channels Boot	Tangible Personal Benefits (Tickets th Meals)	(Ameren Exh 6.2) Value of Tangible Personal Benefits		Ad Fy #!taff Gas	SRK Ad Rebuttal Adi	Total AIC Self Disallowanc e after Reb.	Gas Self	Elec Self	1) Explain why expense is necessary	y 2) Identify	3) Provide rationale for recovery of expense er from rate	how expense		9- 6) 7) Identify Identify specific targetes- advertising audien message; and	d message
а	b	c	d e		g	h	i	j k	l livicais)	m	n	о р	q	t	u	v	w	X	у	z	aa	ab ac	
1 SPONSORSHIPS EDWARDSVILLE					_																		
GLEN CARBON 41 CHAMBER	387	258	645															Act-On-					
6/22/2012 EDWARDSVILLE/GLE N CARBON CHAMBER 42 OF COMM EDWARDSVILLE	387	258	645 Jur	Edwards- ne ville	Chamber event and fundraiser		Energy Efficiency			0	1584648	13 25	8 387	0	0	0	Energy Efficiency awareness	Energy Program Know-	Allow-abl Advert- ising	Informs e group abou conserving energy		ActOnEnerg Edward y.com ville	ds- Banner, bags
43 ROTARY	312	208	520															Act-On-					
30TH ANNUAL ROTARY FUNDRAISER ON MAY 44 18, 2012. CO	312	208	520 Ma	Edwards- y ville	Rotary event and fundraiser		Energy Efficiency			0	1563347	13 20	8 312	0	0	O	Energy Efficiency awareness	Energy Program Know-	Allow-abl Advert- ising	Informs e group abou conserving energy		ActOnEnerg Edward	ds- Banner, bags
45 FIGHTING ILLINI SPOR	3,041	2,027	5,068																				
MENS BASKETBALL 46 SEASON TICKETS UNIVERSITY OF	1,529	1,019	2,548 Wii	Cham- n. paign	Basketball				tickets	2548	1702075	1,01	9	2548	1,019	1,529	Removed						
ILLINOIS FOOTBALL 47 SEASON TICKETS FRIENDS OF ST	1,512	1,008	2,520 Fal	Cham- Il paign	Football				tickets	2520	1657727	1,00	8	2520	1,008	1,512	Removed						
48 JOSEPH 2 TICKETS FOR KAREN BOULANGER & GUEST TO	150	100	250		Annual																		
49 REPRESENT	150	100	250 Ap	r. Highland					Tickets	250	1544899			250	100	150	Removed						
Gibbs- 50 Monroe(ILCmtyR Purchases - Other (RT BX)::SOUTHERN	864	576	1,440																				
51 ILLINOIS MINER 52 GOSHEN ROTARY	864 393	576 262	1,440 655						Tickets	1440	1605329	57	6	1440	576	864	Removed						
CONTRIBUTION FOR GOSHEN ROTARY GOLF SCRAMBLE 53 FOR THE KIDS GREATER	393	262	655 Ma	Edwards- y ville	Fundraiser- For the Kids		Other			655	1563367	26	2) 655	262	393	Removed						
54 BELLEVILLE C	60	40	100																				
GREATER BELLEVILLE CHAMBER OF COMMERCE - 55 NEWSLETTE	60	40	100 Ap	r. Belleville	ActOnEner gy newsletter ad	Public Welfare	Energy Efficiency			0	1553028	4	0 60	0	0	o	Energy Efficiency awareness	Act-On- Energy Program Know- ledge	Allow-abl Advert- ising	Informs e group abou conserving energy	t A, E, I	What can Energy Efficiency do for you? Bellevi	Co-workers le atten-dance
GREATER DECATUR			·										-	-	_				- 3		, ,	,,,,	
56 CHAM	4,500	3,000	7,500															Act-On-					
THANKSGIVING LUNCHEON 57 SPONSORSHIP	4,500	3,000	ابيان 7.500	y Decatur	Event Sponsor - Thanksgivir g Luncheor		Energy Efficiency		meals	320	1625250	3,00	0 4,308	320	128	192	Energy Efficiency awareness	Know-	Allow-abl Advert- ising	Informs e group abou conserving energy		What can Energy Efficiency do for you? Decatu	Co-workers r atten-dance
GREATER 58 EFFINGHAM CH	150	100	250	, 200000	9 23/10/1001	· ···oiiuio	Linding		ouio	520	.020200	5,00	-,300	520	120	132	2	.0090	·o…y	JJ.	, ,, <u>←,</u> , i	, 500.	. attori dariot
EFFINGHAM CHAMBER OF COMMERCE ANNUAL 59 GOLF OUTING H	150	100	250 Ap	r. Effingham	Annual golf outing, hole sponsor				tickets	250	1540116	10	0	250	100	150	Removed						
HEART OF ILLINOIS 60 UNITED WAY					-1					_30					. 30	.30							
	106	70	176	- David	Kick-off				4:-1 .		4000000	_			 -	45-	D						
61 KICKOFF BREAKFAST	106	70	176 Au	g. Peoria	breakfast				tickets	176	1630826	7	0	176	70	106	Removed						

Ameren Exhibit 24.1 BAP 23.01 Attach							2012										Self Disa	Illowance Aft	er SurReb.								
Previously Provided Informat	ion					Spons	orships													Responses	to BAP 23.0	1					
Line : Recipient	Electric	Gas	Total	Date	Location	Sponsor- ship Descrip- tion	Attend-e Benefit	Mess- aging ee Descrip- tion	Ad. Channels	Rooth	Tangible Personal Benefits (Tickets Meals)	Value of Tangible Personal	Voucher	Ad Fy #\$	taff Gas Ad	SRK Rebuttal Adi.	Total AIC Self Disallowan e after Reb	Gas Self Disallowa	Elec Self	Explain why expense is necessary for delivery service;	2) Identify		how expense		9- 6) Identify specific e- advertising message;	7) Identify targeted audience; and	8) Identify th means or method in which the message was conveyed
a	b	C	d	е	f	g	h	i	j	k	l	m	n	0	p	q	t	u u	v	w	X	у	z	aa	ab	ac	ad
1 SPONSORSHIPS HOSPICE OF																											
62 SOUTHERN ILLINOIS	300	200	500			Red Carpe	t																				
63 RED CARPET GALA ILLINOIS CENTRAL	300	200	500)	Marion	Gala					tickets	500	1704363	3	200	0	50	200	300	Removed							
64 COLLEGE COUGAR PLEX 2ND INSTALLMENT	1,500	1,000	2,500		East	Installment Cougar	Public													non-501c3	Public	Sec 9-22	7				
65 SPONSORSHIP ILLINOIS DEPARTMENT OF	1,500	1,000	2,500) Apr.	Peoria	Complex	Welfare	Safety				0	1543658	3	1,000	1,500	'	0 0	0	contribution	Welfare	PUA	n/a	n/a	n/a	n/a	n/a
66 AGRICULTURE	6,000	4,000	10,000)																Energy	Act-On- Energy Program	Allow-abl	Informs e group abou		Kids	AIC Customers	
ILLINOIS STATE FAIR 67 SPONSORSHIP ILLINOIS HIGH	6,000	4,000	10,000) July	Spring-fiel	Sponsor d area/booth	Public Welfare	Energy Efficiency	Bags		tickets	2500	1624141	13		0	250	0 1000	1500	Efficiency awareness	Know- ledge	Advert- ising	conserving energy	A, E, I	ActOnEnerg y		Bags
SCHOOL 68 ASSOCIATION	25,500	17,000	42,500)																							
MARCH MADNESS EXPERIENCE SPONSORSHIP AND 69 BANQUET ILLINOIS INSTITUTE 70 OF TECNOLOGY	25,500 9,000	17,000 6,000	42,500 15,000		Peoria	Event Sponsor	Public Welfare	Energy Efficiency	Signage, Booklet		tickets	3000	1532126	3 18	17,000	22,700	300	0 1200	1800	Energy Efficiency awareness	Act-On- Energy Program Know- ledge	Allow-able Advert- ising	Informs group abou conserving energy	t A, E, I	Choose an Energy Efficient Lifestyle	Energy Efficiency awareness	
SPONSORSHIP FOR GREAT LAKES SYMPOSIUM ON SMART GRID and the 71 new Energy Economy ILLINOIS STATE	9,000	6,000			Chicago	Event Sponsor	Public Welfare	Safety		Booth		0	1630929)	0	0	,	o o	0	EIMA/MAP	EIMA- MAP Infra structure changes		Informs group abou pipes and wire, and e meter improvements	n	We are modernizing our energy delivery system to improve reliability, safety, safety.	AIC customers attending	Nimloks, brochures
72 BLACK CHAMBER	6,000	4,000	10,000)												0							Informs		Joining	AIC	
SPONSORSHIP OF CHAMBER 73 CONVENTION ILLINOIS VALLEY PUBLIC	6,000	4,000	10,000) July	Peoria	Event Sponsor	Public Welfare	Diversity, jobs				0	1605747	,		0		O 0	0	Employ- ment Recruiting	Job Oppo tunities	Allow-able or-Advert- ising	e about employ- ment	D, I	Together for our Community	customers attending event	Program Booklet
TELECOMMUNICATIO 74 NS	2,880	1,920	4,800)																	Act-On-					I've Got an	ı
PROGRAM UNDERWRITING - 75 Hometime JACKSONVILLE AREA	2,880	1,920			Peoria	Program Sponsor	Public Welfare	Energy Efficiency	TV			0	1471731			0) 0	0	Energy Efficiency awareness	Energy Program Know- ledge	Allow-able Advert- ising	Informs e group abou conserving energy	t A, E, I	Hometime - WTVP	Idea, Replace ol bulbs with CFL's	
76 CHAMBER	90	60	150)	Jackson-	Event																					
77 SPONSORSHIP JEAN WILSON - RED 78 CROSS FUNDRAISER	90 135	60	150 135) May	ville	Sponsor						0	1565032	2	60	0	15	0 60	90	Removed							
79 1/4 PAGE AD	135				Ottawa		Public Welfare	Safety	Booklet			0	1481308	3 14		0		D 0	0	Educationa Safety	Safety I- around electricity	Advert-	e Informs group abou safety	t C, I	Stay tuned to Safety	Galesburg area	Booklet

BAP 23.01 Attach						Spon	sorships													D	- DAD	_					
Previously Provided Informati	ion																			Responses t	o BAP 23.0						
.ine ⊧Recipient	Electric	Gas	Total	Date	Location	Sponsor- ship Descrip- tion	Attend-e Benefit	Mess- aging e Descrip- tion	Ad. Channels	Booth	Tangible Personal Benefits (Tickets Meals)	(Ameren Exh 6.2) Value of Tangible Personal Benefits	Voucher	Ad Fx. #	# itaff Gas Ad	SRK I Rebuttal Adj.	Total AIC Self Disallowanc	Total AIC Gas Self Disallowa	Elec Self	1) Explain why expense is necessary for delivery service;	2) Identify rate-paye	3) Provide rationale for recovery of expense er from rate- payers;	4) Explain how expense qualifies as advertising expense;			7) Identify targeted audience; and	8) Identify to means of method in which the message was conveyed.
a	b	C	d	e	f	g	h	i	i	k	l I	m	n	0	р	q	t	u	v	w	x	V	z	aa	ab	ac	ad
1 SPONSORSHIPS			_		·	8			,		·				, P	4	•	_	·			,	_	uu	u.,	- 40	
JOHN WOOD																											
COMMUNITY 80 COLLEGE	360	240	600																								
oo ddeede	300	240	000			Program	Public	Energy												Energy Efficiency	Act-On- Energy Program Know-	Allow-abl	Informs e group abou conserving		Choose an Energy Efficient	Energy Efficiency	
81 SPONSORSHIP	360	240	600	Apr.	Quincy	Sponsor	Welfare					0	153643	39		0	0	0		awareness	ledge	ising	energy	A, E, I	Lifestyle	aware-nes	s Bags
LINCOLN TRAIL			4																								
82 COLLEGE DONATION TO LINCOLN TRAIL	90	60	150			Event Sponsor- Trick and																					
COLLEGE TO						Treat at th			Activities -											non-501c3		Sec 9-22	7				
83 SUPPORT THE E	60	40	100	Aug.	Robinson	Trail	Welfare	Other	Candy			0	164214	45	40	60	0	0	0	contribution	Welfare	PUA	n/a	n/a	n/a	n/a	n/a
FIFTY DOLLAR DONATION TO LTC						Event Sponsor-																					
FOR THE CRAWFORD						Triathlon for	or Public													non-501c3	Public	Sec 9-22	7				
84 COUN	30	20	50	Sept.	Robinson	Kids	Welfare	Other				0	166721	13	20	30	0	0		contribution		PUA	n/a	n/a	n/a	n/a	n/a
MATTOON HIGH																											
85 SCHOOL 2012 PROJECT	75	25	100			Event																					
GRADUATION IN THE						Sponsor-																					
AMOUNT OF ONE						Project	Public													non-501c3	Public	Sec 9-22	7				
86 HUNDR	75	25	100	Apr.	Mattoon	Graduation	Welfare	Safety				0	153998	88	25	75	0	0	0	contribution	Welfare	PUA	n/a	n/a	n/a	n/a	n/a
MATTOON	200	200	500																								
87 LIGHTWORKS FIVE HUNDRED DOLLAR	300	200	500			Program																					
CONTRIBUTION FOR 88 THE MATTOON L METHODIST MEDICAL	300	200	500	Aug.	Mattoon	Sponsor- Lightworks	Public Welfare	Other				0	166656	69	200	300	0	0	0	Non-501c3 contribution		Sec 9-22 PUA	7 n/a	n/a	n/a	n/a	n/a
CENTER 89 FOUNDATION	1,500	1,000	2,500																								
33 1 331127111311	.,000	.,000	_,000			Program																					
						Sponsor-		Energy																			
AUTUMN AFFAIR 90 SPONSORSHIP	1,500	1,000	2 500	Λιια	Peoria	Autumn Affair	Public Welfare	Efficiency Booklet	,		tickets	500	165854	10 15		0	500	200	200	Removed							
91 NAACP	9,240	6,160			reuna	Allali	vvellale	DOORIEL			lickets	300	103034	49 13		U	300	200	300	Kellioved							
FREEDOM FUND	,				East St.	Event	Public	Diversity,	Booklet,																		
92 AWARDS BANQUET	9,000	6,000	15,000	Oct.	Louis	Sponsor	Welfare	jobs	speaker		meals	1000	167530	03 9		0	1000	400	600	Removed							
LINCOLN DOUGLASS 93 BANQUET	240	160	400	Jan.	Spring-field	Event d Sponsor					meals	400	147109	91 9		0	400	160	240	Removed							
94 N A A C P OF PEORIA FREEDOM FUND	600	400	1,000			Event	Public	Diversity,																			
95 BANQUET	600	400	1.000	Oct.	Peoria	Sponsor	Welfare		Booklet		meals	400	167533	32 9		0	400	160	240	Removed							
96 N E C A	600	.50	600			=		•										.00	2.0								
CASH VOUCHERS					ь.	Tee						_															
97 ISSUED NORMAL	600		600	Aug.	Peoria	Sponsor					tickets	600	165275	59		0	600	0	600	Removed							
98 CORNBELTERS	3,480	2,320	5,800																								
	•		•					_												Energy	Act-On- Energy Program		Informs e group abou		Choose an Energy	customers	
CORPORATE 99 SPONSORSHIP	3,480	2,320	E 900	Anr	Normal	Program Sponsor	Public Welfare		Scoreboar	d	tickets	2000	154309	0/ 16		0	2000	800	1200	Efficiency awareness	Know- ledge	Advert- ising	conserving energy	A, E, I	Efficient Lifestyle	attending event	on video board
OAKLEY LINDSAY	5,400	2,320	3,000	Αþi.	. tomai	Ороноон	** Silaie	Lindenty	VIGOU		uonoto	2000	134308	J-7 10		0	2000	000	1200	amaioiiooo	louge	ioniy	onorgy	,, ∟, ı	Lilostyle	Overit	board
100 CIVIC CENTER	297	198	495			_																					
2012 GEMS OUTFIELD	007	400	405	NA	Oute	Program	Public	Oth	Ciar			•	45044	17	400	,	405	400	007	Domestical							
101 SIGN OLNEY & GREATER	297	198	495	ıvıar.	Quincy	Sponsor	Welfare	Other	Signage			0	152441	17	198	0	495	198	297	Removed							
102 RICHLAND COUNTY	75	50	125																								

Previously Provided Information Responses to BAP 23.01 Provide 5) rationale Identify Identify the (Ameren 4) Explain specific for means or Tangible Exh 6.2) Explain why recovery how Section 9- 6) method in Total AIC Total AIC expense is 2) Sponsor-Mess-Personal Value of expense 225(3) Identify which the Gas Self Elec Self necessary Identify expense qualifies as advertship aging Benefits Tangible Self message specific targeted SRK Descrip-Attend-ee Descrip- Ad. (Tickets Personal Disallowanc Disallowan for delivery rate-payer from rate- advertising ising cate- advertising audience; was Voucher Ex. #Staff Gas Ad Rebuttal Adj, e after Reb. Line Recipient Electric Gas Total Date Location tion Benefit tion Channels Booth Meals) Benefits nce service; benefits; payers; expense; gory; message; and conveyed. d e f k m 0 р ac 1 SPONSORSHIPS CONTRIBUTION OF Event ONE HUNDRED Sponsor TWENTY FIVE Bicycle Public 103 DOLLARS FO Welfare Other 0 1616648 50 50 75 Removed 75 50 125 July Olney Classic Trophies 125 **OLNEY LITTLE** 104 LEAGUE 30 20 50 2012 SIGN SPONSORSHIP IN THE AMOUNT OF FIFTY Program Public 105 DOLLA 30 50 Apr. Olney Sponsor Welfare Other Signage 0 1551134 20 50 20 30 Removed 106 Pagel(ILCmtyRIPA), 100 Event Sponsor-High School Miscellaneous::Richwoo Drama Public 107 ds Drama Program 100 100 Mar. Peoria Program Welfare Booklet 0 1637750 20 0 Booklet PAXTON AREA 108 CHAMBER 100 100 DONATION TO THE PAXTON AREA Program CHAMBER TO Sponsor- Public 109 SUPPORT THE 100 100 Aug. Paxton Buy Paxton Welfare Other 0 1637750 100 100 Removed PAXTON BUCKLEY 110 LODA UNIT SCHOOLS 35 2012 SWEDES FENCE Program SIGN CAMPAIGN IN Sponsor-Public 111 THE AMOUNT OF S 45 80 Apr. Paxton Baseball Welfare Other 0 1539965 35 80 35 45 Removed 35 PEKIN AREA 112 CHAMBER 300 200 500 Event Sponsor-ANNUAL MEETING Annual Public 113 SPONSOR 150 100 250 Mar. Pekin Meeting Welfare Other 0 1515753 100 250 100 150 Removed Event FIREWORKS Sponsor-Public non-501c3 Public Sec 9-227 114 CELEBRATION 150 100 250 May Pekin Fireworks Welfare 0 1264975 100 150 0 0 contribution Welfare PUA n/a PEKIN PARK 115 DISTRICT 300 200 500 Event PEKIN BAND Sponsor-CONCERT Band Public 501c3 Public Sec 9-227 116 SPONSORSHIP 300 200 500 May Pekin Concert Welfare Other 0 1564915 200 300 0 0 contribution Welfare PUA n/a PEORIA AREA 117 CHAMBER 2,340 1,560 3.900 Act-On-Event Energy Informs AIC Presen-2012 COMMUNITY Sponsor-Energy Program Allow-able group about Customers tation. THANKSGIVING Thanksgivin Public Energy Efficiency Know-Advertconserving ActOnEnerg attending coworker 118 LUNCHEON 2.100 1.400 3.500 Nov. Peoria g Luncheon Welfare Efficiency Speaker meals 400 1660553 400 160 240 awareness ledge ising A. E. I eneray v.com event atten-dance Event Sponsor-STATE OF THE CITY State of the 119 ADDRESS 240 160 400 Feb. Peoria City meals 400 1485838 160 400 160 240 Removed PEORIA AREA 120 COMMUNITY EVENTS 726 484 1,210

Self Disallowance After SurReb.

Ameren Exhibit 24.1

BAP 23.01 Attach

AIC 2012

Sponsorships

BAP 23.01 Attach Sponsorships **Previously Provided Information** Responses to BAP 23.01 Provide 5) rationale Identify Identify the (Ameren 4) Explain specific for means or Tangible Exh 6.2) Explain why recovery how Section 9- 6) method in Total AIC Total AIC expense is 2) Sponsor-Mess-Personal Value of expense 225(3) which the ship aging Benefits Tangible Self specific targeted message Descrip-Attend-ee Descrip- Ad. (Tickets Personal Disallowanc Disallowan for delivery rate-payer from rate- advertising ising cate- advertising audience; was Line : Recipient Benefits Electric Gas Total Date Location tion Benefit tion Channels Booth Meals) Voucher Ex. #Staff Gas Ad Rebuttal Adj, e after Reb. service; benefits; payers; expense; gory: message: and conveyed. nce d e f k m 0 ac 1 SPONSORSHIPS Event Sponsor SANTA CLAUS Santa PARADE UNDER THE Claus Public Float in non-501c3 Public Sec 9-227 1,000 Dec. Peoria Welfare Other 0 1679613 121 SEA FLOAT 400 400 600 0 0 contribution Welfare PUA n/a n/a n/a Parade parade n/a n/a Event Sponsor-YULE LIKE PEORIA Holiday Public non-501c3 Public Sec 9-227 122 POLE DECORATION 126 210 Oct. Peoria Decorations Welfare Other 0 1694456 84 126 0 0 contribution Welfare PUA n/a n/a n/a n/a n/a 123 PEORIA CHIEFS 2.880 1.920 4.800 Baseball season 124 SEASON TICKETS 2 880 1 920 4 800 Jan Peoria tickets tickets 4800 1480136 1.920 4800 1920 2880 Removed PEORIA CIVIC 125 CENTER 28,602 19,068 47,669 Act-On-Program Energy Informs AIC **BROADWAY THEATER** Sponsor-Energy Program Allow-able group about Customers SERIES Broadway Public Efficiency Know-Advertconserving ActOnEnerg attending 126 SPONSORSHIP 16,500 11,000 27,500 Aug. Peoria Theatre Welfare Other tickets 17000 1640162 16 11.000 6.300 17000 6800 10200 awareness ledge isina A, E, I v.com event Signage eneray Act-On-Program Energy Informs AIC Sponsor-Energy Program Allow-able group about Customers Energy ActOnEnerg attending Peoria Civic Center Civic Public Signage Efficiency Know-Advertconserving 127 Signage Agreement 7,056 17,640 Jan. Peoria Center Welfare Efficiency Internet 0 1481062 16 7,056 10,584 0 awareness ledge A, E, I Act-On-AIC Energy Informs Energy Program Allow-able group about Customers Efficiency Know-ActOnEnerg attending Advertconserving 128 PURCHASING RATE 318 212 529 16 212 Signage 0 318 0 0 awareness ledge ising energy A, E, I y.com event Act-On-Energy Informs AIC Energy Allow-able group about Event Program Customers Efficiency WORLDFEST Sponsor - Public Know-Advertconserving ActOnEnerg attending 129 SPONSORSHIP 1.200 800 2.000 Nov. Peoria . Worldfest Welfare Other 0 1705698 16 800 1,200 0 awareness ledge ising energy A, E, I y.com event Signage PEORIA OFFICIALS 130 ASSOCIATION 150 100 250 Event SPONSORSHIP FOR Sponsor-HOSPITALITY ROOM IHSA Public 131 AT MARCH MADNESS 150 100 250 Mar. Peoria Officials Welfare meals 250 1514831 100 250 100 150 Removed PEORIA RIVERMEN 132 HOCKEY 24,182 16,122 40,304 AIC Act-Oncustomers Program Energy Energy Informs KidsActOnE and Program Efficiency, Sponsor -Energy Program Allow-able group about nerav families Goals for Public Efficiency GOALS Goals Kids Act-Know-Advertconserving attending 133 SPONSORSHIP 24,182 16,122 40,304 Nov. Peoria Welfare On-Energy Booklet tickets 6000 1702070 17 16,122 20,582 6000 2400 3600 awareness Card, ledge program PEORIA SYMPHONY 134 ORCHESTRA 3.000 2.000 5.000 Program SPONSORSHIP 115TH 501c3 Sponsor-Public Public Sec 9-227 135 SEASON 3,000 2,000 5,000 July Peoria 750 1622992 2,000 2,550 750 Symphony Welfare Other 300 450 contribution Welfare PUA tickets n/a n/a n/a n/a n/a 136 QUINCY AREA 1,140 760 1.900 Act-On-AIC Energy Informs QUINCY GEMS Baseball Energy Program Allow-able group about Customers BASEBALL season Public Efficiency Know-Advertconserving ActOnEnerg attending 137 SPONSORSHIP 1 140 1.900 Jan. Quincy Welfare Other tickets 400 13 760 900 400 160 ising A, E, I Signage 760 tickets 240 awareness ledge energy y.com event RIVERBEND GROWTH 138 ASSOCIATION 300 200 500

Self Disallowance After SurReb.

Ameren Exhibit 24.1

AIC 2012

BAP 23.01 Attach Sponsorships **Previously Provided Information** Responses to BAP 23.01 Provide 5) rationale Identify Identify the (Ameren 4) Explain specific means or for Tangible Exh 6.2) Explain why recovery how Section 9- 6) method in Total AIC Total AIC expense is 2) Sponsor-Mess-Personal Value of expense 225(3) Identify which the Gas Self Elec Self necessary Identify expense qualifies as advertship aging Benefits Tangible Self message specific targeted Descrip-Attend-ee Descrip- Ad. (Tickets Personal Disallowanc Disallowan for delivery rate-payer from rate- advertising ising cate- advertising audience; was Voucher Ex. #Staff Gas Ad Rebuttal Adj, e after Reb. Line Recipient Gas Total Date Location tion Benefit tion Channels Booth Meals) Benefits nce service; benefits; payers; expense; gory; message; and conveyed. k m 0 ac 1 SPONSORSHIPS CONTRIBUTION FOR GOSHEN ROTARY Event GOLF SCRAMBLE Sponsor -139 FOR T 200 500 1568535 200 200 300 Removed 300 500 May Godfrey For the Kids tickets 500 140 ROBINSON CHAMBER 120 80 200 TWO HUNDRED DOLLARS FOR SILVER Event SPONSORSHIP 2012 Sponsor -Public 120 200 May Robinson BBQ Welfare Other 0 1573039 80 200 80 120 Removed ROBINSON GIRLS SOFTBALL 142 ASSOCIATION 150 Event 2012 PAINT THE PARK Sponsor -PINK DONATION TO Paint the Public non-501c3 Public Sec 9-227 150 Apr. Robinson Park Pink Welfare Other 143 THE ROBINSON 0 1540089 60 150 60 90 contribution Welfare PUA n/a n/a 144 SPARC 600 400 1,000 Event STARRY NIGHT Sponsor -Public 145 EVENT 0 1670331 400 400 600 400 1,000 Sept. Springfield Starry Night Welfare Other 1000 600 Removed SOUTHWESTERN ILLINOIS EMPLOYERS 900 600 1,500 146 ASC Event Sponsor-Public Non-501c3 Public Sec 9-227 Annual 147 ANNUAL MEETING 0 1702129 600 900 600 1,500 Nov. Woodriver Meeting Welfare Other 900 0 0 contribution Welfare PUA n/a n/a n/a SOUTHWESTERN MADISON COUNTY 148 CHAMBER 429 286 715 CONTRIBUTION FOR DAN BROWN MEMORIAL Fundraiser Public non-501C3 Public Sec 9-227 Granite 149 FUNDRAISER FOR 429 715 July City Contribution Welfare Other 0 1611191 286 429 0 contribution Welfare PUA n/a n/a n/a SPRINGFIELD URBAN 150 **LEAGUE** 260 650 390 Event Sponsor-TABLE AT AWARDS Awards 151 DINNER 390 260 650 Nov. Spring-field Dinner meals 650 1719191 260 130 650 260 390 Removed TAYLORVILLE 152 OPTIMIST CLUB 1,200 800 2.000 Event OPTIMIST Sponsor -TOURNAMENT Optimist Public non-501C3 Public 153 SPONSORSHIP 0 1548724 800 1,200 1,200 800 2,000 Apr. Taylorville Tournament Welfare Other 0 0 contribution Welfare PUA n/a n/a n/a TAZEWELL 154 COLUMBUS CLUB 600 400 1,000 Event Sponsor -PUNKIN CHUCKIN Punkin Public non-501C3 Public Sec 9-227 155 SPONSORSHIP 400 1,000 Sept. Morton Welfare tickets 40 1657538 400 24 contribution Welfare 600 Chuckin n/a 156 TIMOTHY FOX 163 163 Ameren Editing & Writing Journal -Resources support on an as 157 needed basis 158 158 July Peoria on Demand 158 1614452 158 158 Removed 158 PURCHASING RATE 5 Removed TRI COUNTY URBAN 159 **LEAGUE** 840 560 1,400

Self Disallowance After SurReb.

Ameren Exhibit 24.1

AIC 2012

Ameren Exhibit 24.1 BAP 23.01 Attach							2012 orships									Self Disa	illowance Afte	er SurReb.								
Previously Provided Information	tion					Орона													Responses	to BAP 23.0	1					
Line : Recipient	Electric	Gas	Total	Date	Location	Sponsor- ship Descrip- tion	Attend-ee Benefit	Mess- aging Descrip- tion	Ad. Channels Boc	Tangible Personal Benefits (Tickets th Meals)	Value of Tangible Personal		Ad Ex.#	Staff Gas Ad	SRK Rebuttal Adj,		Gas Self Disallowa	Elec Self	1) Explain why expense is necessary for delivery service;	2) Identify rate-paye	3) Provide rationale for recovery of expense from rate-payers;	expense	Section 225(3) advert-		7) Identify targeted audience; and	8) Identify the means or method in which the message was conveyed.
a 1 SPONSORSHIPS	b	С	d	е	f	g	h	i	j l	. 1	m	n	0	р	q	t	u	٧	w	х	у	z	aa	ab	ac	ad
URBAN LEAGUE S GALA 160 ENTERTAINMENT U S CELLULAR 161 COLISEUM	840 6,000	560 4,000	1,400 10,00 0		Peoria	Event Sponsor - Entertainment	e Public Welfare			meals	1400	1586537		560	0	1400) 560	840	Removed							
ADVERTISING PARTNERSHIP FOR 162 2012 UNITED WAY OF	6,000	4,000			Bloom- ington	Program Sponsor - Coliseum	Public Welfare	Energy Efficiency	Signage		0	1580694	16	4,000	6,000	(0 0	C	Energy Efficiency awareness	Act-On- Energy Program Know- ledge	Allow-able Advert- ising	Informs e group abou conserving energy		ActOnEner y.com	AIC Customers attending event	
163 CHRISTIAN COUNTY UWOCC RANDY FRANCE MEMORIAL ANNUAL GOLF 164 TOURNAMENT 165 VILLAGE OF BATH	240 60	160 160 40	400 400 100) Apr.	Taylorville	· ·				golf	400	1553520		160	0	400	0 160	240	Removed							
FISH FRY 166 SPONSORSHIP WEST RICHLAND PARENT TEACHER 167 ORGANIZATION	60 60	40 40	100	July	Bath	Event Sponsor - Fish Fry	Public Welfare	Other			0	1608733		40	0	100) 40	60	Removed							
ONE HUNDRED DOLLAR DONATION TO THE WEST 168 RICHLAND P ADVERTISERS	60	40			Noble	Fundraiser Contribution		Other			0	1689897		40	60	(0	C	non-501c3 contribution		Sec 9-22 PUA	7 n/a	n/a	n/a	n/a	n/a
169 PRINTING	17,738		17,738	5		Printing for various Customer Communications including Cold Weather Rule letter, meter brochure, energy advisor brochure, budget billing brochure,																Informs				
Ameren Corporate 170 Informational Printing	16,069		16,069	9 Var.	Illinois service area	note card and envelopes, Point of View and		Customer Service messages	brochures,		0	Various			0	(0	C	Educationa messaging		Allow-able Advert- ising	reader	G, I	Various	AIC Customers	Letters, brochures, booklets
171 PURCHASING RATE	336		336	6											0	(0	C	Educationa messaging	Service Infor- mation Custome	Allow-able Advert- ising	e about customer services Informs reader	G, I	Various	AIC Customers	
172 TAX TOTALS	1,333 208,897		1,333	3							\$ 61,287			\$ 88,055	0 \$ 98,997		\$ 25,389	\$ 39,301	Educationa messaging	I Infor-	Allow-able Advert- ising	e about customer services	G, I	Various	AIC Customers	Letters, brochures, booklets

Ameren Exhibit 24.1 BAP 23.01 Attach							2012 sorships										Self Disal	llowance Afte	er SurReb.								
Previously Provided Informa	tion																			Responses t	o BAP 23.01	1					
						Sponsor- ship		Mess-			Tangible Personal	Value of					Total AIC Self	Total AIC Gas Self	Total AIC		2)	3) Provide rationale for recovery of	how expense	5) Identify n specific Section 9 225(3)	Identify	7) Identify	8) Identify the means or method in which the
						Descrip-	Attend-	aging e Descrip-	Ad.		Benefits (Tickets	Tangible Personal		Ad		SRK	Disallowanc			necessary for delivery	Identify rate-payer	expense	qualifies as advertising		specific e- advertising	targeted audience;	message was
Line : Recipient	Electric	Gas	Total	Date L	Location	•	Benefit	tion	Channels	Booth	•	Benefits	Voucher		taff Gas A		, e after Reb.			service;			expense;	gory;	message;	and	conveyed.
a	b	С	d	е	f	g	h	i	j	k	1	m	n	0	р	q	t	u	٧	w	х	у	z	aa	ab	ac	ad
1 SPONSORSHIPS																											
																\$ 2,229 \$ 101,226				Additional se Total AIC Se			o corrections ebuttal				

92.06% Juriisdictional allocation factor 93,188